

## RAISING THE REGIONS

**Who:** For female/female led/majority female/identify as female applicants

**Who:** Individuals, teams/projects, start-ups, scale ups or commercial organisations that target regional development and produce a product, process or innovation and align with our WiT values, operating in STEM including but not limited to, the following:

- **Emerging Tech:** Artificial Intelligence, Blockchain, Crypto, DeFi, Immersive Reality (AR/VR), Internet Of Things (IOT), Quantum Computing, Robotics, Web3
- **Industry:** Agriculture, Forestry & Fisheries, Defence, Aviation & Space, Education &/or Research, Engineering & Construction/ICT Networks & Communications, Manufacturing, Resources, Energy & Utilities, Supply Chain, Sustainability & Environment, Transport, Postal & Warehousing
- **Community:** Aged Care, Community Care, Retirement Living, Education, Diversity & Equity Inclusion (creating or expanding opportunities for women and/or girls), Indigenous (cultural, societal or economic wellbeing), Volunteering, Advocacy, Community and NFP
- **Business:** Biotechnology, Coding, Development, DevOps & Computer Science, Cybersecurity and Security Services, Design, Analysis, Product Management, Fintech, ICT services, support, delivery and infrastructure, Business Support, Sales and Marketing, Pharmaceuticals, Professional Services (Admin Support Services, Legal, HR etc)

CRITERIA 1 10%					
Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
Who:	About You	Include: <ul style="list-style-type: none"> <li>• 2 References</li> <li>• LinkedIn Profile or a Summary CV plus</li> <li>• relevant Social Media links</li> </ul>	attachments	Support and strength of material provided. Extension of activity and reach beyond formal job/role.	5
Why:	Why have you entered these awards	Let us know what motivated you to enter these awards	100	Internal facing acknowledgement of reasons. A life/organisation that reflects advancement, connection, empowerment.	5
CRITERIA 2 30%					
Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
What:	What do you do	Provide a 1 to maximum 2 minute video of who you are and what you do. Please do not go longer than 2 minutes.	N/A 1 – 2 minute	Expression, clarity, passion, compliance with length of video.	15
		note: this is not expected to be professionally developed, a smartphone video is suitable. Should you win this video may be used on the award evening to highlight who you are. <a href="#">SEE VIDEO TIPS</a>			
		Support that video by providing a written elevator pitch/corporate summary about what you/the project/the organisation do. Stepping through the technical, scientific and professional aspects and impact.	250	STEM related activity Clearly defined WHAT Maturity of crafting that identifies areas of impact, social, economic, environmental etc.	15

CRITERIA 3 60%					
Group	Assessment Criteria	Application Question	Words	What we are looking for in the responses	weighting %
How:	<ul style="list-style-type: none"> <li>• <b>We lift each other up</b></li> <li>• <b>Stronger Together</b></li> <li>• <b>Inspire Excellence</b></li> <li>• <b>We are the Change</b></li> <li>• <b>Future Focused</b></li> </ul>	<p>Key criteria of this award is mapping to WiT Values. Step us through, by providing examples and evidence of what you do that demonstrates how you drive meaningful positive change to empower more people and businesses in rural and regional communities to thrive. Address the following values:</p> <p><b>We lift each other up</b> – Incredible things happen when we support, guide and trust each other.</p> <p><b>Stronger together</b> – We leverage the power of our network to foster professional relationships and partnerships.</p> <p><b>Inspiring excellence</b> – We celebrate our success and achievements to inspire the next generation of leaders.</p> <p><b>We are the change</b> – We challenge the status quo by advocating for women in STEM with courage and respect.</p> <p><b>Future focused</b> – We embrace change and learning opportunities to advance the skills and careers of our community.</p>	1500	Celebrating success and achievements.	40
Values				Evidence of activity, culture, overall operations that address WiT criteria. Expansion of activity broadly into communities (mentoring, committees, volunteer, allyship, etc.). Evidence of broader activities that extend to assist others can be personal life, volunteer or work. Evidence of interactions and contributions that extend beyond work field e.g. into broader network of community, industry associations, volunteer activity. Evidence of driver, leadership skills and self learning/continuous improvement. Challenging the status quo with courage and respect, Evidence of digital or process transformation. Evidence of continuous learning and improvements building for the future.	
	Other	Is there anything else, not captured by the criteria questions, that you would like to share with the judging panel? Further information to support this nomination.	100	Additional information to be absorbed by other criteria for scoring purposes.	20
FINALIST CRITERIA					
Where	Interview with Judges			Confidence, readiness and clarity of interview	X-Factor