

## EXCELLENCE IN INDUSTRY LEADERSHIP

**Who:** Individuals, teams/projects, start-ups, scale ups or commercial organisations that produce a product, process or innovation and align with our WiT values, operating in STEM including but not limited to, the following:

- Agriculture, Forestry & Fisheries
- ICT Networks & Communications
- Supply Chain
- Defence, Aviation & Space
- Manufacturing
- Sustainability & Environment
- Engineering & Construction
- Resources, Energy & Utilities
- Transport, Postal & Warehousing

CRITERIA 1 10%					
Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
Who:	About You	Include: <ul style="list-style-type: none"> <li>• 2 References</li> <li>• LinkedIn Profile or a Summary CV plus</li> <li>• relevant Social Media links</li> </ul>	attachments	Support and strength of material provided. Extension of activity and reach beyond formal job/role.	5
Why:	Why have you entered these awards	Let us know what motivated you to enter these awards	100	Internal facing acknowledgement of reasons. A life/organisation that reflects advancement, connection, empowerment.	5
CRITERIA 2 30%					
Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
What:	What do you do	Provide a 1 to maximum 2 minute video of who you are and what you do. Please do not go longer than 2 minutes.	N/A 1 – 2 minute	Expression, clarity, passion, compliance with length of video.	15
		note: this is not expected to be professionally developed, a smartphone video is suitable. Should you win this video may be used on the award evening to highlight who you are. <a href="#">SEE VIDEO TIPS</a>			
		Support that video by providing a written elevator pitch/corporate summary about what you/the project/the organisation do. Stepping through the technical, scientific and professional aspects and impact.	250	STEM related activity	15
				Clearly defined WHAT	
				Maturity of crafting that identifies areas of impact, social, economic, environmental etc.	

CRITERIA 3 40%					
Group	Assessment Criteria	Application Question	Words	What we are looking for in the responses	weighting %
How:	Inspiring excellence	A key criterion of this award category is <b>Inspiring Excellence - we celebrate our success and achievements to inspire the next generation of leaders.</b> Step us through, by providing examples and evidence of what you do that empowers leaders, change-makers and disruptors to challenge the status quo and create new creative processes, innovations or business models that drive growth and unlock new possibilities in their chosen field.	800	Celebrating success and achievements.	40
Values				Evidence of leadership skills and continuous improvement that help drive excellence in creative processes or new business models. Inspiring the next generation of leaders.	
CRITERIA 4 20%					
Group	Assessment Criteria	Application Question	Words	What we are looking for in the responses	weighting %
	Other WiT values	Outline what you do that works to meet WiT's other values of: <b>We lift each other up</b> – Incredible things happen when we support, guide and trust each other. <b>Stronger together</b> – We leverage the power of our network to foster professional relationships and partnerships. <b>We are the change</b> – We challenge the status quo by advocating for women in STEM with courage and respect. <b>Future focused</b> – We embrace change and learning opportunities to advance the skills and careers of our community.	500		20
		Is there anything else, not captured by the criteria questions, that you would like to share with the judging panel? Further information to support this nomination.			
FINALIST CRITERIA					
Where	Interview with Judges			Confidence, readiness and clarity of interview	X-Factor