

For: individuals, teams/projects and commercial organisations that produce a product, process or innovation and align with our WiT values, operating in STEM including but not limited to, the following:

Category: Consumer Strength Champion Award

Who: female/led/majority female (over 50%) showing significant contribution to the Queensland STEM landscape

- Arts & Recreational Services
- Banking, Insurance & Finance
- Health & Wellbeing
- Health Science
- Marketplaces/Digital Marketing/Advertising
- Media & Entertainment
- Medical & Diagnostic
- Rental, Hiring and Real Estate Services
- Retail & Distribution
- Tourism & Hospitality

CRITERIA 1 10%

Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
Who:	About You	Include: <ul style="list-style-type: none"> • 2 References • LinkedIn Profile OR <u>Summary CV</u> • Relevant Social Media links 	attachments	Support and strength of material provided. Extension of activity and reach beyond formal job/role.	5
Why:	Why have you entered these awards	Let us know what motivated you to enter these awards	100	Internal facing acknowledgement of reasons. A life/organisation that reflects advancement, connection, empowerment.	5

CRITERIA 2 30%

Group	Assessment Criteria	Application Question	Word count	What we are looking for in the responses	weighting %
What:	What do you do	Provide a 1 to maximum 2 minute video of who you are and what you do. Please do not go longer than 2 note: this is not expected to be professionally developed, a smartphone video is suitable. Should you win this video may be used on the award evening to highlight who you are. Video tips are available via this link	1-2min video	Expression, clarity, passion, compliance with length of video.	15
		Support that video by providing a written elevator pitch/corporate summary about what you/the		STEM related activity Clearly defined WHAT	

		project/the organisation do. Stepping through the technical, scientific and professional aspects and impact.	250	Maturity of crafting that identifies areas of impact, social, economic, environmental etc.	15
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CRITERIA 3 40%

Group	Assessment Criteria	Application Question	Words	What we are looking for in the responses	weighting %
How: Values	Stronger Together	A key criterion of this award category is Stronger Together- We leverage the power of our network to foster professional relationships and partnerships. Step us through, by providing examples and evidence of what you do that demonstrates leveraging the power of your networks to foster relationships and partnerships that ultimately enhance the value and quality of the life of your consumers/customers/clients.	800	Celebrating success and achievements. Leveraging the power of networks. Evidence of interactions and contributions that extend beyond work field e.g. into broader network of community, industry associations, volunteer activity. Evidence of enhancing the value and quality of life of consumers	40

CRITERIA 4 20%

Group	Assessment Criteria	Application Question	Words	What we are looking for in the responses	weighting %
	Other WiT values	<i>Outline what you do that works to meet WiT's other values of: We lift each other up – Incredible things happen when we support, guide and trust each other. Inspiring excellence – We celebrate our success and achievements to inspire the next generation of leaders. We are the change – We challenge the status quo by advocating for women in STEM with courage and respect. Future focused – We embrace change and learning opportunities to advance the skills and careers of our community. Is there anything else, not captured by the criteria questions, that you would like to share with the judging panel? Further information to support this nomination.</i>	500 200		20

FINALIST CRITERIA

Where	Interview with Judges			Confidence, readiness and clarity of interview	X-Factor
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