

# Women in Technology Mentoring Information Evening

Anne-Marie Birkill  
General Partner  
OneVentures Innovation Fund

13 February 2013

# Mentoring is multi-faceted

**Working on one (or more) of:**

You – the person

You – the professional

Your business.....

**Addressing one (or more) of:**

Specific issue

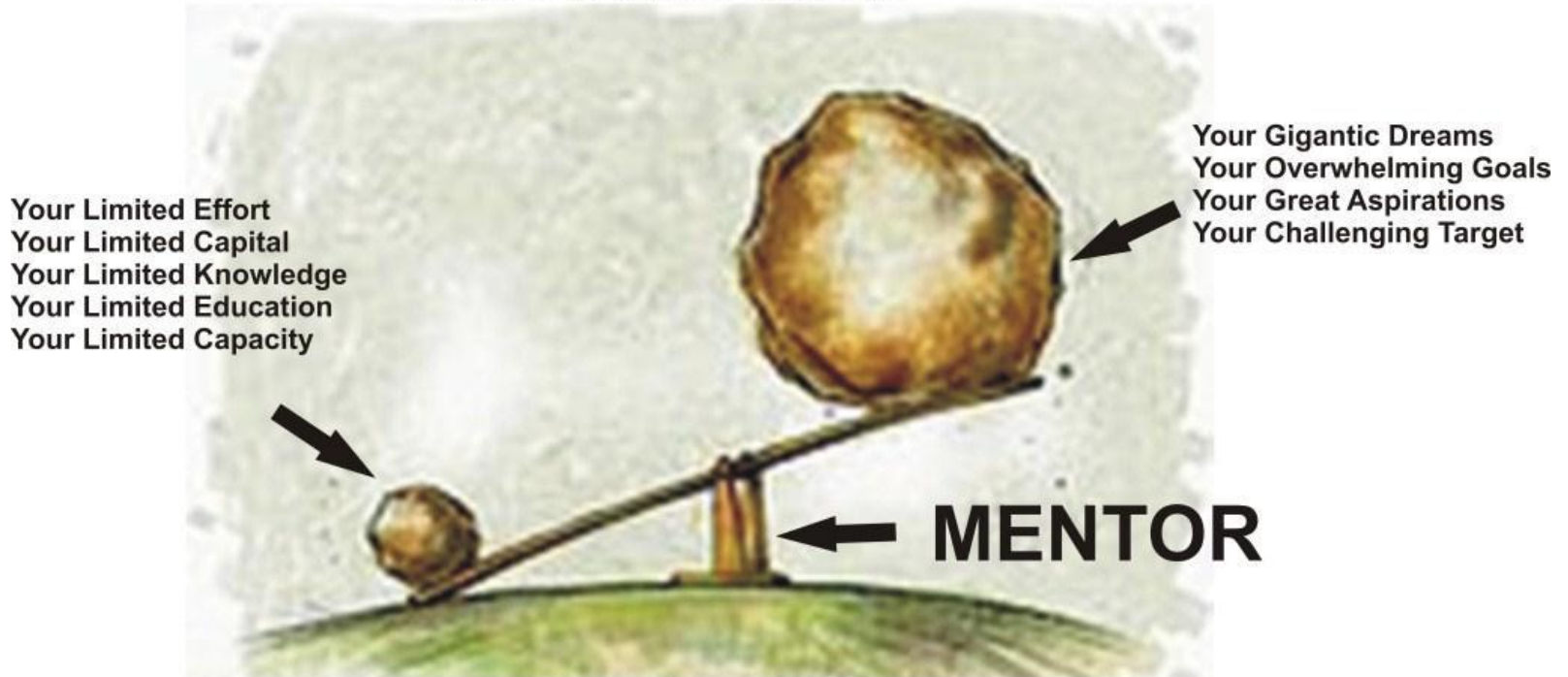
Building skills

Career planning.....

**“Your career  
is your business.  
It's time for  
you to manage  
it as a CEO.”**

# Mentoring...its a relationship that helps lever your potential

## THE LEVER ANALOGY MAP



*To enjoy Leverage at any beginning or start-up point.....  
Identify your limited effort, bend it on a Mentor to achieve your Overwhelming Dreams*

R E S P E C T



# EXPECTATIONS

Please don't disappoint

# Preparation and planning

fail to plan.....plan to fail

*What do you want to cover?*



**I can see no way in which this carefully laid plan could ever fail.**

# Execution

critical analysis and follow through

*YOU decide what advice to action*

*But you must be accountable*

**Control your own destiny or someone else will.**

*Jack Welch (Chair and CEO GE)*

# Review and adjust

not all relationships are forever

*and that's OK*





# In summary

**Like all relationships what you get out of a mentoring relationship is commensurate with what you put in.**

**Following a few simple relationship management principles will help you achieve successful outcomes from your mentoring experience.**