



**WiT WIRE**

**November 2013**



Hello Witty Women,

Well another year has just flown by as 2013 very quickly draws to a close. Around this time of year everyone is starting to plan for the Christmas break, dream of a holiday and perhaps thinks about what 2014 might bring.

This year has been eventful for WiT with membership continuing to grow over the past 12 months and hopefully enjoying some great events and programs such as our very successful ICT City Breakfast Series, networking events, [Board Readiness Program](#) and of course the [Annual Gala Awards Night](#).

Congratulations to all our [2013 Board Readiness Graduates](#) and I look forward to hearing about your progress as you make your mark at the board level.

In December, the WiT Board will spend a day planning for 2014 to make sure we are providing as much value to our members as we can. If you would like to provide some ideas around membership, events, programs or any other area that you think needs some attention please send details to Lisa at [secretariat@wit.org.au](mailto:secretariat@wit.org.au).

We are very much anticipating the opportunity to meet with the Honourable Ian Walker in February to cement the relationship and voice our thoughts and opinions on what we would like to see as priorities for the Government moving forward.

Our final [ICT City Breakfast](#) is being held on November 26th with another great speaker in Michelle Tredenick and our final event for the year our [Christmas Lightbulb Networking](#) event will give us the opportunity to wrap up the year and thank our members, sponsors and supporters. I hope to see you all there!

**Sue Johnston, President of WiT**

*"COURAGE doesn't always ROAR. Sometimes courage is the QUIET VOICE at the end of the day saying "I WILL TRY AGAIN tomorrow.""*

*– Mary Anne Radmacher*

## WIT EVENTS

**November** [26th - ICT City Series Breakfast](#)

**December** [4th - Xmas Lightbulb Networking](#)

## MINISTER IAN WALKER TO ATTEND WiT BOARD MEETING



We are very excited to announce that The Honourable Ian Walker Minister for Science, Information Technology, Innovation and the Arts has kindly agreed to attend our February 2014 WiT Board Meeting, to be held at Datacom Brisbane.

We want to take this opportunity to let the Minister know the work we do at WiT supporting Women in Technology and the plans we have moving into 2014.

In turn we are hoping to get insight from the Minister on the Governments plans for the ICT and Biotech Industries, in particular in relation to gender diversity and support for women.

If there is a particular issue you would like to place on the Agenda for discussing at the February board meeting, please email [secretariat@wit.org.au](mailto:secretariat@wit.org.au) with details and we will assess all of these comments to determine those we feel most appropriate to discuss with the Minister in February.

## BOARD READINESS PROGRAM WRAP UP

Last week we celebrated the graduates of our 2013 Board Readiness™ Program with a luncheon in their honour.



This invitation only lunch is the culmination of the 2013 Board Readiness Program that began in August. Through the intervening months the 9 highly successful participants have been matched with a mentor, attended workshops on everything from the roles and responsibilities of the director and their own strategy for achieving a board role to interactions with experienced board directors and their advice. The group were also coached through the development of their board profile and the difference between a management position and a board role.

The VIP Graduate Lunch is an opportunity for these highly, qualified women to be showcased to the Queensland Board community and to launch the 2013 Graduate Booklet containing the profiles of these future board directors. Our thanks to PWC for supporting this event and helping us showcase these women to the over 40 attendees who also heard from PWC director of Health Information Systems, John Forsythe and Heather Watson, Partner at McCulloch Robertson who both gave us some meaty food for thought drawn from their own experiences.

With another successful program completed we now look forward to gathering another group of outstanding women for the 2015 iteration of the program. [Click here](#) for details of our Board Readiness Program and register your interest in our 2015 intake.

## [View the profiles of our 2013 WiT Board Graduates](#)

We would like to thank all our wonderful graduates for participating so effectively in the program and all our Mentors for so generously donating and continuing to donate their time and experience to help our graduates. We also thank our expert facilitators for your great presentations and guidance.

We would also like to take this opportunity to thank our sponsor and supporters for their ongoing support of women in technology.





# Queensland Digital

## Draft Queensland Digital Economy Strategy for consultation

Minister Ian Walker has announced the release of the Queensland Government's Draft Queensland Digital Economy Strategy for public consultation. The consultation runs over five weeks and **closes at midnight on 9 December 2013.**

The Queensland Government has released the draft strategy for consultation so they can hear from all Queenslanders about how the state can plug into the potential of the internet and digital technologies to advance our economy and improve the lives of Queenslanders particularly in rural and remote areas.

Your feedback and participation in the draft strategy consultation is welcome and you can download the draft strategy via the interactive digital hub at [www.godigitalqld.dsitia.qld.gov.au](http://www.godigitalqld.dsitia.qld.gov.au), answer questions online and access newsfeeds and social media posts to find out more about the digital economy and the government's strategy.

## **CONGRATULATIONS TO OUR WONDERFUL BOARD MEMBERS SUE JOHNSTON & SUE COLCLOUGH - FINALISTS IN THE ARN WIICTA AWARDS**

Congratulations to all the finalists in the ARN WIICTA Awards but a special congratulations to our [President Sue Johnston and Director Sue Colclough](#). All our best wishes for the next stage of the judging!

All six categories - Achievement; Rising Star; Entrepreneur; Innovation; Technical; and Community had many outstanding nominations and awards will be presented at a lavish luncheon in Sydney at the Ivy Ballroom on 27 November.

They recognise the very best in the channel, celebrating the achievements of a talented crop of female front runners who have made it through to become influential figures in Australia's ICT industry. The awards also recognise the 'rising stars' in the industry, women who are quickly growing in importance in the ICT industry.

**[More information on the finalists and the awards can be found here.](#)**

# AWARD WINNER PROFILE - CLAIRE WAINWRIGHT

## Winner - Rising Star Award sponsored by QUT ihbi



***After the 2013 Awards we took some time to ask our amazing award winners the secrets to their success and plans and dreams for the future. We would like to thank Claire for her contribution to the industry and her support of Women in Technology. Congratulations Claire a well deserved win!***

### ***1. What is your background and your work and your career to date?***

I moved to Australia from the United States to conduct my PhD in ecology at The University of Queensland. Prior to my PhD, I obtained my M. Sci degree at UC San Diego and was working as a Research Assistant for the San Diego Zoo's Institute for Conservation Research.

### ***2. Describe how you felt when you were nominated for the award and when you won?***

When I was nominated, I felt surprised but honored. I actually enjoyed the application process, as it made me define what I wanted out of my future as a professional scientist. I was doing field work at the time of the announcement and couldn't attend the awards event, but my advisor let me know the good news.

### ***3. Can you briefly describe why you were chosen for this award?***

I was nominated by my PhD advisor Margaret Mayfield, a WiT member and award winner. I was chosen for the award based on my contributions to her lab and that of my M. Sci advisor Dr Elsa Cleland, my volunteer history, and the alignment of my future goals with WiT objectives.

### ***4. What do you feel are the qualities women need to succeed in the technology sectors?***

I think that ambition, flexibility to view issues from many perspectives (in research and professionally), and effective communication skills are crucial. I also think success comes from being able to simultaneously assume the diverse roles of researcher, colleague, mentor, and communicator.

### ***5. Who are your role models and how have they contributed to your success?***

My family is full of driven people who have always served as my inspiration. Although it might sound cliché, my PhD and M. Sci advisors are all outstanding role models. They are positive mentors that are clearly passionate about what they do while creating a very supportive environment for their students.

### ***6. What are the benefits of having an association such as WiT to support, acknowledge and recognize the outstanding***

Organizations such as WiT are important for providing a sense of community for women across technology sectors where they may be underrepresented. In addition, highlighting motivated women in STEM fields from a diversity of backgrounds and research areas may make technology-related careers more approachable to younger women.

**7. If you had a magic wand to change one thing to make the world work better what would you do?**

I think universal access to education would be one place to start! Advisory Group and a member of the Queensland Branch Executive Committee of the Australian Computer Society.

## POSITION AVAILABLE - WiT BOARD SECRETARY

WiT are looking for a suitable board secretary to sit on the WiT Board which meets once a month.

**Role:** To ensure that the board functions in an organized and efficient manner and complies with all of its legal obligations under the Corporations Law.

**Responsibilities:**

- Co-ordinate meeting diary, agendas and minutes.
- Ensure accurate minuting of management committee meetings.
- Ensure that WiT complies with all its obligations under the Corporations Law.
- In conjunction with Board Members participate in strategic management of WiT
- Monitoring of financial performance and outsourced projects for financial viability
- Act as Board Sponsor for designated program or chapter (determined by individual interests and skill sets)
- Oversee WiT records management process ensuring accurate history of WiT is maintained and accessible



**Commitments:**

- Monthly Board meeting
- Other external stakeholder events as required
- One strategic planning session per year (held on Saturday or Sunday)
- 4 – 6 hours per week
- WiT Membership (corporate or small business memberships acceptable)
- Attendance at WiT events – approximately \$200 - \$300 per year
- Out-of-pockets (phone, email, taxis, meals etc) \$100

**Benefits:**

- Relevant Board experience for future applications and appointments
- Opportunity to gain extensive knowledge of the role of corporate secretary
- Opportunity to initiate and develop activities that have a positive impact on a significant number of people
- Meeting and networking with a large number of industry and government participants
- Participating in industry policy development at government level
- Making lasting friendships and business contacts
- Learning aspects of work and management that may otherwise not be part of one's job, eg marketing and

If you are interested in more information regarding the position or to apply, email [secretariat@wit.org.au](mailto:secretariat@wit.org.au).

## CORPORATE MEMBER PROFILES

Last month we welcome our latest corporate members, Tatts Group and ABC (Winner of our 2013 Employer of Choice Award) to the WiT community.



**Tatts** | Group

Tatts Group is a leading provider of lotteries & wagering products & services & gaming and technical solutions. Through its lotteries, wagering & gaming divisions, the group operates a wide portfolio of brands including TattsBet, Tatts, NSW Lotteries, Golden Casket, Bytecrafter, Maxgaming & Talarius. With origins dating back to 1881, Tatts today has operations across every state & territory in Australia & UK. Tatts Group Limited is an ASX listed company (ASX code: TTS) with headquarters in Brisbane. Tatts Group employs more than 3,300 staff who are passionate about delivering their best & working in an engaging and collaborative team environment. [Read more....](#)



**ABC**

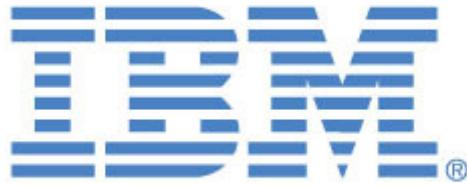
The ABC is committed to providing an equal opportunity workplace and strong positive workplace culture. It's values of Integrity, Respect, Collegiality & Innovation guide their engaged approach to work life balance, community participation & supporting staff to achieve their best & pursue new opportunities. They are committed to: Leading with Diversity—to promote a culture of opportunity through the ABC Executive that demonstrates an inclusive workplace based on shared values; Connecting with Each Other—to contribute to a co-operative & harmonious work environment free of unlawful discrimination, harassment & bullying; Realising Potential—to recognise, value & use the diverse skills, cultural values & backgrounds of our current & potential employees; Supporting our Work/Life Balance—to promote an environment that supports work and life balance needs of employees; Engaging with Communities—to implement the ABC's Charter to reflect diversity of Australian life by provision of inclusive & accessible content & services by & for all Australians; Linking Diversity—to link the equity & diversity plan with internal corporate-wide frameworks and external reporting and trends. [Read more....](#)

We are very excited to have these two great organisations on board at WiT and it is great to see their support of women in their organisation.

[Click Here](#) for information on how to become a WiT Corporate Member and the benefits associated with this.

**WiT WELCOMES THEIR LATEST GOLD SPONSOR - IBM**

WiT was also delighted to welcome on board our new Gold Sponsor IBM.



IBM is a global technology and innovation company that stands for progress. For more than a century, the company has focused on helping build a smarter planet. With operations in over 170 countries, IBMers around the world invent and apply software, hardware, business consulting and technology services to help forward-thinking enterprises, institutions and people solve their most complex problems.

In Australia, IBM has been operating for over 81 years and has significantly invested in the local economy. With natural resources, digital transformation and sustainable cities at the forefront of the national agenda, IBM's global expertise and innovation is helping Australia compete in the world economy. In 2012, IBM Australia Ltd generated revenues of \$A4.527 billion.

IBM again supports diversity within their organisation and has a particular focus on Women through their various programs including their Women in Technology Networking Group and Mentoring and Professional Development. They also support the development of younger women into the industry via their EXITE Camps for Girls. [Read more...](#)

## USEFUL LINKS

[FREE MANAGEMENT LIBRARY](#) - is an online integrated library for personal, professional and organisational development.

[MORE BUSINESS.COM](#) - is an award-winning, one-stop resource website for entrepreneur, filled with sample business plans, marketing plans, templates, sample contracts and business agreements to help entrepreneurs start and grow a small business.

## OTHER NEWS AND EVENTS

### **19 & 22 November, 2014 - WIGB Capability Building Seminar**

Registrations are now open for the WIGB capability building seminar on marketing and promotion in [Melbourne on Tuesday 19<sup>th</sup>](#) and [Sydney on Friday 22<sup>nd</sup> November](#). The seminar content is designed specifically for women owned enterprises and we would like to invite you and your networks to attend.

### **17-19 February 2014 - LSQ is Supporting BioAsia2014**

Life Sciences Queensland Limited is supporting [BioAsia 2014 - Empowering Tomorrow by Fostering Innovations](#), which will be held from February 17-19, 2014, in Hyderabad, India. LSQ is pleased to offer LSQ Members a special discount for those who wish to attend BioAsia 2014. For more details on how to access this discount, please contact LSQ on [marketing@lsq.com.au](mailto:marketing@lsq.com.au) or phone +617 3331 3939.

## 15 November, 2013 - YWCA Queensland Leading Women's Luncheon

YWCA Queensland invites you to enjoy an afternoon with friends, colleagues, and mentors to celebrate what it is to be a 'leading' woman at our premier Leading Women's Lunch. We are celebrating 125 years of working with and for women and girls throughout Queensland and will honour our 125 Leading Women and all women at the heart of Queensland. Special congratulations to Anne-Marie Birkill for making the [list](#). Anne-Marie is a partner in OneVentures, a \$40 million venture capital fund that backs innovative companies with global relevance in CleanTech, IT&T & Life Sciences. She has consistently made a contribution to the broader innovation community, including serving on many national & state boards & committees focused on improving the rate of participation of women in the technology industries & as entrepreneurs. She is currently Director of Charmhealth, TheBestDay, Paloma Mobile, Peak3 and women's technology incubator, Springboard Enterprises.

[Click here for more information and to book.](#)

## 18 November, 2013 - Take Charge of Your Research Career Workshop

With only 1 out of 4 postdocs remaining in academia long term, being pro-active about your career has never been more important. This is a 1-day workshop to give you tools and ideas to build your career plan, practical advice on how to create networks and market yourself and strategies to develop transferrable skills for careers within and outside academia.

Facilitated by Kerstin Fritsches a former research fellow in neuroscience who spent the majority of her 12-year research career on soft money, experiencing the challenges facing early career researchers first hand. The apparently universal need for accessible and effective career training for PhDs has led Kerstin to found PostdocTraining in 2011, offering professional development support and workshops tailored specifically to postdocs. **Note bookings close 11 November.**

[Click here](#) for more information on the workshop and to book.

## WIT JOBS BOARD

**Call to all Sponsors and Corporate Members - if you have a position vacant to advertise, consider our WiT jobs board. Email [secretariat@wit.org.au](mailto:secretariat@wit.org.au) for more information.**

**Don't forget to ensure your WiT Membership is current moving in to 2014 to ensure you do not miss out on the benefits available to Members Only! If you have any queries regarding your membership status don't hesitate to email [secretariat@wit.org.au](mailto:secretariat@wit.org.au).**

***Disclaimer** this website might occasionally link to resources on other websites. Women in Technology (WiT), exercises no control over the content of those websites and is not responsible or liable for the availability, content, advertising, products or other materials on those websites. Your access and use of such linked websites, including information, material, products and services therein, is solely at your own risk. Each user shall indemnify, defend and hold harmless Women in Technology (WiT), from any and all claims, demands, damages, costs, and liabilities including reasonable attorneys' fees, made by any third party due to or arising out of that user's acts or omissions, including claims arising out of that user's use of those resources on other websites.*

## **Women in Technology**

PO Box 1747 TOOWONG Q 4066

P | 0430 219 091

E | [secretariat@wit.org.au](mailto:secretariat@wit.org.au)

W | [www.wit.org.au](http://www.wit.org.au)

You agree that WIT will use personal information to register you for this event. WIT may pass attendance details to other stakeholders in this event. Please advise if you do NOT wish your details to be passed to sponsors and stakeholders.